

## Promotional Bulletin Board

### UPDATES 2017

1. All teams are required to have **3 members**, who will participate in the presentation portion of the contest.
2. The Technical Standards will be adjusted as follows:
  - 11. INTERVIEW COMPONENT (400 POINTS/40% OF OVERALL SCORE)**
    - A. **ALL TEAM MEMBERS** SHALL BE PREPARED TO PARTICIPATE IN THE INTERVIEW COMPONENT.
    - B. THE INTERVIEW COMPONENT WILL CONSIST OF TWO PARTS: A PRESENTATION AND A QUESTION AND ANSWER SESSION
    - C. **PENALTY POINTS EQUAL TO 1/3 PER MEMBER NOT PRESENTING WILL BE ASSESSED.**
  - 12. PRESENTATION**
    - M. TIME FRAME FOR PRESENTATION IS **5-7 MINUTES.**
    - N. TIME PENALTY: 5 POINTS FOR EACH FRACTION OF 30 SECONDS UNDER **5 MINUTES OR OVER 7 MINUTES**
3. Penalty points equal to 1/3 per member not presenting will be deducted from the presentation score.
4. Read the 2017/2018 Career Pathways Technical Standards as they have changed since last year.
5. **Schedule**
  - a. Tuesday
    - 11 am — Contestant Check-in and Orientation (West Wing, Section A)
    - Resumes will be handed in at check-in and contestants will be in official dress.
    - Noon-4 pm Set-up. Contestants only; no advisors.
  - b. Wednesday
    - 9 am — Contest begins
      - First Round Secondary presentations, board, notebooks, resumé
    - 11:30 am — Lunch (will be flexible based on judging)
    - 5 pm — Post Top 10 Secondary Finalists
  - c. Thursday
    - 8:30 am — Contest resumes
      - Second Round Presentations
    - Noon — Viewing: All contestants required to be at their boards for public viewing.
    - 4 pm — Debriefing
    - 5 pm — Tear down